

## Total Life Changes – “Frequency 2025 Ticket Challenge”

### OFFICIAL TERMS & CONDITIONS

Effective Date: September 13, 2025

Governing Law: State of Michigan, USA

#### 1. Program Overview

Total Life Changes, LLC (“TLC”) is sponsoring the “Frequency 2025 Ticket Challenge” (the “Program”) to reward the TLC representative (each, a “Participant”) who sells the highest number of tickets to TLC’s Frequency 2025 Conference (the “Event”) using their unique \$50-off coupon code (the “Code”) and whose guests are verified as checked-in at the Event.

#### 2. Eligibility

Participation is limited to the thirty (30) TLC representatives who received a Code directly from TLC. Participant must be an active, in-good-standing “Life Changer” (as defined in TLC’s Policies & Procedures) at all times through the Effective Date. Employees, officers, and immediate family members of TLC are not eligible.

#### 3. Ticket Sales & Verification

- a. Ticket sales credited to a Code will be tracked exclusively through the Evvey Event Application (a Shopify plugin) integrated with TLC’s ticketing system.
- b. A ticket counts toward a Participant’s total only if (i) purchased using the Participant’s Code and (ii) the attendee is successfully checked in at the Event via the Evvey Event Application.
- c. Ticket purchases and check-ins must occur no later than 11:59 p.m. ET on September 12, 2025.

#### 4. Winner Selection

TLC will tally verified ticket sales on September 13, 2025. The Participant with the highest number of verified ticket check-ins will be declared the “Winner.” In the event of a tie, the Winner will be the Participant whose last qualifying guest was first to check in, as determined by the timestamp in the Evvey Event Application.

#### 5. Reward

The Winner will receive a single lump-sum payment of Two Thousand Five Hundred U.S. Dollars (US \$2,500) (the “Reward”) deposited to the Winner’s Hyperwallet® account within fourteen (14) business days after verification. The Reward is intended to cover the Winner’s own costs for a three-day, all-inclusive vacation for two; TLC will not book travel on the Winner’s behalf.

## 6. Taxes

The Reward will be paid net of any applicable Hyperwallet fees. TLC will report the value of the Reward as required by U.S. tax law (e.g., Form 1099-NEC). The Winner is solely responsible for all federal, state, and local taxes that may apply.

## 7. Publicity Release

By accepting the Reward, the Winner grants TLC an irrevocable, worldwide, royalty-free right to use the Winner's name, image, likeness, voice, and biographical information in any marketing, promotional, or publicity materials (including video) related to the Event or the Program, in any media now known or hereafter developed, without additional compensation.

## 8. General Conditions

- a. TLC reserves the right to verify eligibility and to interpret these Terms & Conditions in its sole discretion.
- b. TLC may disqualify any Participant for fraud, misconduct, or violation of TLC Policies & Procedures.
- c. TLC reserves the right to cancel, suspend, or modify the Program for any reason, including but not limited to technical issues, fraud, or force majeure.
- d. All decisions of TLC regarding the Program, including Winner determination, are final and binding.

## 9. Limitation of Liability & Release

By participating, each Participant agrees to release and hold harmless TLC, its officers, employees, and agents from any and all liability, loss, or damage arising from or in connection with participation in the Program or acceptance, use, or misuse of the Reward.

## 10. Acceptance

The Winner will be required to sign an acknowledgment of, and agreement to, these Terms & Conditions prior to Reward disbursement.

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Winner – Signature & Date

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Total Life Changes – Authorized Signatory & Date